

16 January 2013

Item 7

cCLOA Case Studies: Driving participation in sport

Purpose

For information.

Summary

This paper presents case studies about councils' leadership role in driving participation in sport.

Recommendation

Members are asked to note the case studies.

Action

To be taken forward by officers as directed by Members.

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Item 7

°CLOA Case Studies: Driving participation in sport

Local government and national governing bodies working together to drive up participation in sport

Leeds Disability Tennis

1. The Leeds Disability Tennis programme delivers quality weekly tennis coaching for disabled children, young people and adults with any impairment, at the John Charles Centre for Sport tennis centre.
2. Wheelchair tennis takes place alongside tennis coaching for ambulant children, young people and adults with learning disabilities. Visually Impaired (VI) tennis sessions for people who are blind or partially sighted, and specific downs syndrome tennis sessions are also offered. All these forms of tennis are delivered by qualified coaches, with volunteer support from disabled and non-disabled people, on courts alongside the regular coaching programmes.
3. Delivered and managed by the Sport & Active Lifestyles service for Leeds City Council, the programme has been expanded and developed through the excellent support of the Tennis Foundation. The community tennis arm of the Lawn tennis Association (LTA) has been instrumental in working with the City Council to develop Leeds as a disability tennis hub site for the region.
4. The Tennis Foundation have facilitated a link with the Downs Syndrome association enabling the setting up of specific sessions, and the Dan Maskell tennis trust have provided wheelchairs, rackets and coaching subsidies to the programme and individual players.
5. Close liaison with the Yorkshire LTA has enabled wheelchair and visually impaired tennis categories in the Yorkshire County tennis championships for the first time in its history.
6. Other successes in 2012 included delivering three Inclusive Tennis Festivals - a free opportunity for anyone to try out all forms of tennis. This included a VI competition as part of the City of Leeds tennis tournament; the first time in the country this has been included as part of a mainstream event. Tennis was also a key sport held at the Leeds Paralympic Flame Celebration.
7. The close support received from the Tennis Foundation, Yorkshire LTA and the Dan Maskell trust via the way of funding, promotion and advice has added much value to the Leeds Disability Tennis programme.

Suffolk's 2012 legacy for Sport and Physical Activity

8. Building Suffolk as the Most Active County (MAC) is the County's 2012 Legacy programme for sport, physical activity and health. Endorsed by Suffolk's Public Sector Leadership Group (Suffolk County Council and district and borough councils) and the

Item 7

Suffolk Health and Well Being Board, MAC is a strategic partnership framework developed to maximise the transformational contribution that sport and physical activity can deliver as part of Suffolk's ambitions for improving health and wellbeing and health inequalities.

9. Building England's Most Active County will have two core elements:
 - 9.1 Firstly, building on the inspiration and the momentum of the 2012 Games the MAC will embed a long term campaign, to promote healthy active lifestyles, shift sedentary or inactive behaviours and address any barriers for physical activity participation, particularly through the influence of the built and natural environment and socio-economic issues.
 - 9.2 Secondly, the MAC provides a framework for partners to work together, designing, promoting and commissioning sport, recreational and physical activity opportunities for Suffolk. The Most Active County provides the connectivity, interface and advice around physical activity and sport between local authorities and strategic partners, and Suffolk's Health and Well Being Board and commissioning groups.
10. In the summer of 2012 Suffolk's Health and Well Being Board recognised the important cross cutting contribution that sport and physical activity can play in achieving better health outcomes. One of the actions from the Board was to develop closer working with Sport England, and National Governing Bodies (NGBs) in the context of driving up levels of physical activity across the county and across the life course.
11. It is early days in terms of post games legacy delivery, but the focus has already set the foundation for future jointly commissioned activity, and a focus on realigning resources to shared priorities such as addressing active participation levels in areas or communities of health inequality.
12. Suffolk County Council is also, in a coordinated approach with the County Sports Partnership, developing longer term strategic plans for specific sports with around ten NGBs that best fit the local priorities in terms of growing participation and local health outcomes.
13. To help strengthen collaborative working, Suffolk as a partnership has developed an outcomes framework. Based on the LGA/cCLOA/Sport England Outcomes Framework for Culture & Sport, this will help ensure all involved organisations are focused on the outcomes that matter most locally.